



Japan Business Society of Detroit

3000 Town Center, Suite 606
Southfield, MI 48075-1175

Phone: (248) 355-4899
Fax: (248) 355-5799

Website: www.jbsd.org
E-mail: jbsdsmich@jbsd.org

デトロイト日本商工会事務局

2010年度JBSD会員名簿への広告掲載のご依頼

拝啓 向春の候、時下ますますご清祥の段、お慶び申し上げます。

さて、2010年度JBSD会員名簿作成の時期となり、広告掲載申込書を添付させていただきますので、奮ってご利用頂きますよう、お願い申し上げます。

名簿は全会員に配布され、公私共に幅広くご利用頂いておりますので、貴社の広告案内が皆様のお役に立つものと存じます。

申込期限は3月12日(金)とさせていただきますので、ご検討の程、何卒宜しくお願い申し上げます。

敬具

Advertisement Space Order for 2010 JBSD Membership Directory

Dear JBSD Members and Supporters,

We are pleased to advise you that the Japan Business Society of Detroit is printing a revised membership directory for 2010 and wish to offer an advertising space to facilitate business development. The new directory is scheduled to be completed by the end of May 2010 and distributed to over 250 member companies and 1,600 registered individuals. It will be conveniently used among the members for business and at homes.

Please find attached, a description of the advertisement parameters and a copy of the advertisement order form. Please fill out the advertisement order form and mail it to our office with your check payable to the "Japan Business Society of Detroit" by Friday, March 12th, 2010. If you have any questions, please feel free to call our office at 248-355-4899.

Thank you very much for your support.

Sincerely yours,

Shotaro Nakahama
Executive Director
Japan Business Society of Detroit



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発行予定: 2010年5月

発行部数: 約 1,700部

印刷形態: 白黒
(裏面外側“Back Cover”のみカラー印刷可)

申込締切: 2010年3月12日(金)

申込方法: 別紙申込書およびCheck(Payable to: Japan Business Society of Detroit)をJBSD事務局宛にお申し込み下さい。

申込書およびCheckの郵送先:
Japan Business Society of Detroit
3000 Town Center, Suite 606, Southfield, MI 48075
Phone: 248-355-4899 Fax: 248-355-5799
E-mail: jbsdsmich@jbsd.org

広告原稿: デジタルファイルでの作成をお勧め致します。保存形式はEPS又はTIF/JPEG(300dpi)、高画質PDF fileをJapan Typeset & Design (JT&D) 宛にCDまたはE-mailでお送り下さい。広告原稿を郵送の際は、なるべくヴェロックスでJT&D宛にご提出下さい。紙焼き原稿はお薦めできません。

尚、広告原稿をお持ちでない方は印刷会社に別途ご注文ください。また、本名簿のデザイン・印刷会社は下記の通りですので、同社にご相談頂いても結構です。

広告原稿の郵送、及び広告に関する連絡先:
Japan Typeset & Design (JT&D)
51 East Clare Ct., Palatine, IL 60067
Phone: 847-991-2669 Fax: 847-991-3384
E-mail: jbsddirectory@japantypeset.com

Publication: May 2010

Circulation: Approx. 1,700

Color: Black and white
(Color print available on “back cover” only)

Closing Date: Friday, March 12th, 2010

To Order: Please fill out the attached order form and mail it together with your check (payable to the Japan Business Society of Detroit) to the JBSD office.

Order Form and Your Payment to:
Japan Business Society of Detroit
3000 Town Center, Suite 606, Southfield, MI 48075
Phone: (248) 355-4899 Fax: (248) 355-5799
E-mail: jbsdsmich@jbsd.org

Ad Format: It is preferable to prepare your ad as a digital file. Please save your digital file as an EPS, TIF/JPEG (300dpi), or a high-resolution PDF file, and send to Japan Typeset & Design (JT&D). If you have the ad-artwork in camera ready Velox, please also mail to JT&D.

It is not recommended to submit your ad with a hardcopy.

In case you do not have the artwork ready for printing or if you would like to reprint the same advertisement as last year, please consult with JT&D at the following location. Furthermore, if you have any questions regarding your ad, please contact JT&D.

Your Advertisement Artwork to:
Japan Typeset & Design (JT&D)
51 East Clare Ct., Palatine, IL 60067
Phone: (847) 991-2669 Fax: (847)991-3384
E-mail: jbsddirectory@japantypeset.com

広告サイズ・料金 / Ad Size・Fees:

AD SPACE	L" x W"	JBSD MEMBER	NON-MEMBER
Back cover*	9-3/4" x 7-1/4"	\$2,500.00	\$3,000.00
Inside Front Cover*	9-3/4" x 7-1/4"	\$1,800.00	\$2,500.00
Inside Back Cover*	9-3/4" x 7-1/4"	\$1,200.00	\$1,800.00
Full Page Inside	9-3/4" x 7-1/4"	\$ 800.00	\$1,200.00
1/2 Page Inside	4-5/8" x 7-1/4"	\$ 400.00	\$ 600.00
1/4 Page Inside	4-5/8" x 3-3/8"	\$ 200.00	\$ 300.00

(注)上記料金には広告原稿の制作費は含まれません。The ad fee does not include the production costs.

*表紙裏、裏表紙および裏表紙の中の広告掲載は先着です。The “back cover”, “Inside front cover”, and “Inside back cover” are available on a first come, first served basis.



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Japan Business Society of Detroit 2010 Membership Directory Advertisement Order Form

Advertiser's Name: _____

Contact Name: _____

Title: _____

Address: _____

Phone: () _____

FAX: () _____

Ad Space (Please check one):

- | | | |
|---|--|---|
| <input type="checkbox"/> 1/4 Page Inside | <input type="checkbox"/> 1/2 Page Inside | <input type="checkbox"/> Full Page Inside |
| <input type="checkbox"/> Inside Front Cover | <input type="checkbox"/> Inside Back Cover | <input type="checkbox"/> Back Cover |

Ad Delivery (Please check one):

- I will send the ad-artwork directly to Japan Typeset & Design (JT&D). Our payment is enclosed with this order form.
- I will contact Japan Typeset & Design (JT&D) to request for the same advertisement as last year. Our payment is enclosed with this order form.

Enclosed Payment Amount: \$ _____

Check#: _____

Name: (Please print) _____

Title: (Please print) _____

Authorized Signature: _____

Date: _____

**Return this order form with your check payable to : Japan Business Society of Detroit
3000 Town Center, Suite 606, Southfield, MI 48075 Phone: (248) 355-4899 Fax: (248) 355-5799**

Please make sure that you have enclosed your check in full amount. We will not accept order forms without payment.